Jayesh Soni

Product Lead | AI Product Designer | Agentic AI & Enterprise SaaS

I build agentic AI products, and design how they behave.

Portfolio: jayeshsoni.com | Live product: portal.allyra.ai

Pune, India | +91 97551 13185 | jayeshsoni31@gmail.com | linkedin.com/in/jayeshsoni31

Open to Product Design Lead, Head of Design and Lead AI Product Designer roles | India or global

SUMMARY

Product Lead (founding team) who designs how agentic AI behaves in enterprise products. Took Allyra.ai from 50+ pilots to 15+ organisations onboarded, defined 19+ AI agents, and leads 3 designers and 2 business analysts. 7+ years in technology, 6+ in UX and product, across human–AI interaction, human-in-the-loop control, design systems and rapid prototyping.

EXPERIENCE

Pansophic Technologies | India | Jun 2024 – Present

Product Lead, founding core team | Jan 2025 – Present

UXD Head (Vrozart Dackson) | Jun 2024 – Dec 2024

Promoted to Product Lead when the core leadership founded Pansophic Technologies (Jan 2025).

- Owned product and UX for Allyra.ai, moving it from agent builder to enterprise platform: 15+ organisations onboarded from 50+ pilots (~30%) and 1,000+ users (Jun 2026). Case study: jayeshsoni.com/allyra
- Defined 19+ AI agents: turned each market and customer gap from the business team into the agent's workflow, approvals and UX, and took it to launch.
- Designed the trust and control model for human–AI work: approval only at consequential steps and a five-stage run view, giving ~50% fewer approval interruptions (est.).
- Unified 4 separate workflows into 1 workspace, taking work from research to deliverable without handoffs.
- Headed a team of 3 designers and 2 business analysts; raised throughput from 1 to 2–3 features per designer per week with AI-assisted workflows and coded HTML prototypes alongside Figma.
- Steered the product experience for tulah (2025), bringing guests, specialists and operations teams into one care journey across 14+ roles with role-based workflows. Case study: jayeshsoni.com/tulah
- As UXD Head, directed CampaignOS, an AI workspace covering 5 campaign stages (plan, create, launch, monitor, optimise), validated in an enterprise client pilot (NDA) by 100+ users with exclusive access.
- As UXD Head, shipped VousVous, a fashion discovery app, live with 100+ pilot users.
- Co-authored the Vibe UX Framework (principles for context-aware, AI-native experiences) and set up accessibility-aware (WCAG) design systems and developer handoff.

UI/UX Designer | Vertisystem (client: Stanford Medicine) | May 2023 – Jun 2024

- Owned design of the Financial Aid app, supporting ~380–400 active student records a quarter.
- Translated operational requirements for healthcare administration into user flows, wireframes and prototypes, including student administration flows for semester and course planning, financial accounts and scholarships.
- Worked with Stanford Medicine stakeholders and distributed engineering teams to refine requirements, improve usability and support development handoff; received written appreciation from Stanford Medicine leadership.

User Interface Designer | Joonify | Jun 2022 – May 2023

- Designed onboarding, assessment and learning experiences for children and parents across web and mobile, from user flows and wireframes to prototypes and high-fidelity interfaces.
- Created the Talent Discovery Assessment journey and worked with product and development teams to refine interactions and support implementation; contributed to experiences serving 750+ parents.

UI/UX Designer | 5Exceptions Software Solutions | May 2021 – May 2022

- Turned business requirements into product interfaces, user flows, wireframes and prototypes, working with stakeholders and developers on implementation-ready designs.
- Delivered web, mobile, enterprise, e-commerce and HMI products across healthcare, fintech, education and utilities, including responsive design, design systems and developer handoff.

UI/UX Designer (Freelance) | Robo Inventors | Oct 2020 – May 2021

- Delivered e-commerce, IoT and smart-home products from UX strategy to production-ready interfaces.

Assistant System Engineer | Tata Consultancy Services | Jun 2019 – Sep 2020

- Supported Apple's enterprise production systems.

SKILLS

Human–AI Design: Human–AI Interaction, Agentic AI UX, Human-in-the-Loop Design, Conversational AI, AI Guardrails, Multi-Agent Workflows, LLM-Powered Products

Design: Interaction Design, UX Strategy, Information Architecture, Design Systems, Accessibility (WCAG), User Research, Usability Testing, Rapid Prototyping, Developer Handoff

Leadership & Product: Design Leadership, Product Strategy, Roadmap & Prioritisation, 0-to-1 Product Development, Stakeholder Management, Enterprise SaaS, Workflow Automation

Tools: Figma, Figma Make, Jira, Claude, ChatGPT, Gemini, HTML/CSS Prototyping

EDUCATION & CERTIFICATIONS

B.E. Computer Science | Indore Institute of Science and Technology | 2015 – 2019
Google UX Design Professional Certificate | Google | Coursera | 2023

ADDITIONAL INFORMATION

Speaker, TiE Chandigarh (Sep 2025): AI and UX.
Off the clock: AI video creation, shown at jayeshsoni.com.